POSITIVE THINKING

VIDURA NEETI

The 'Vidura Neeti' is a small section of eight chapters (chapters 33 to 40) of the Udyoga Parva in Mahabharata. In these chapters, Vidura, the step-brother and minister of the blind King Dhritarashtra, advises him on matters of just administration. His advice contains many ethical precepts.

Selecting Management Team: Vidura Neeti describes selection citeria thus: "The King should select a counselor or minister who respects wise people, is endowed with learning and knowledge of moral scriptures, is virtuous, sweet spoken and has a good and pure hearing capacity."

Promoting personnel to higher positions: Vidura advises King Dhritarashtra to promote "those with character to more responsible posts."

Reward Ethical Behaviour: "That Officer, who fully understanding the King's intention, discharges all duties with alarcrity, who is devoted to the King and always advises what is good for the King should be rewarded."

Checking Unethical Behaviour: "Unethical Behaviour such as bribery and deceit should not be encouraged and should be punished."

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