## **Campus News**

## Seminar on Best Practices in Banking, Finance and Insurance

Society for Professional Ethics & Management and CMS Business School, Jain University organised a one day seminar on Best Practices in Banking, Finance and Insurance. Dr.C.G.Krishnadas Nair, Chairman, Editorial Advisory Board, Asian Journal of Professional Ethics & Management, inaugurated the seminar and welcomed the audience, who consisted of working professionals and professional course students.

In his inaugural address Dr. Nair stressed the importance of young professionals, particularly in the Business Management stream, acquiring knowledge on the real working of the pivotal elements of corporate growth such as Fund Raising, Working Capital management, Micro Financing, Banking & relationship of banks and entrepreneurs/establishments, Foreign exchange fluctuation, Business Risk, etc.). He also called upon faculty members to create opportunities for case study interactions as a routine, for the students to develop their judgment skills.

Eight papers were presented by senior working professionals from the Banking and Insurance industry. Talks and power point presentations were followed with Case Study presentations on i) Micro finance in India; ii) Sustainability Reporting and iii) Ethics & Management.

The speakers included N.V.Maslekar, Managing Director, Sattva e tech India Pvt. Ltd., Shyam Sunder, Managing Director, Peak Alpha Investment Services P.Ltd., S.Subramaniam, CFO, TITAN Industries, V.S.Radhakrishnan, MD & CEO, Janalakshmi Financial Services Pvt.Ltd., K.V.Prasad, GM, KM Dastur & Co., T.C.Susheel Kumar, Executive Director, Life Insurance Corporation of India. The Case Studies were presented by NVH Krishnan, G.M.Lakshman, Dr.B.Raghavendra Rao and Prof.Srinivasan, all Profesors of CMS Business School, Jain University. (See also pages 45,46)



Dr.C.G.Krishnadas Nair inaugurating the Seminar



A section of the audience