

Editor's Soliloquy - 3

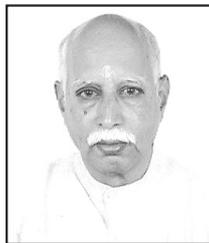
JOY – the bottom line of Ethics and the purpose of Life

Ethics - a simple English word. The Indian origin – Dharma – that all encompassing human values. Essence or bottom line of both words is one – JOY. Joy is the purpose of life. From cradle to grave, from infant to centenarian, Joy is the glow of life.

Professionals may get an easy connectivity if we draw a parallel to a contemporary corporate example - the present commotion at the top level of Infosys.

From Rs.10,000/- of Sudha Murthy's kitchen kitty at Pune, from the tiny office at Bangalore Jayanagar, where did the promoters take Infosys? And recently we hear the media mill leaking breaking news – that the promoters have decided to dispose of their rights on the mammoth, still job generating and vibrant baby of theirs – a great national asset of today created and built by them.

WHY? They lost the JOY of being a part of this corporate giant.



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Editor