



MESSAGE

On the occasion of the completion of seven years of the “Asian Journal of Ethics and Management”, I convey to Dr. Krishnadas Nair, its founder and Sri A.V.Balakrishanan, Editor, my hearty congratulations for successfully steering the journal over the years. The Journal has carried important articles of contemporary relevance from eminent management experts and has striven to emphasize the importance of ethical values.

R.M. Lala in his “Search of Ethical Leadership” says:

“My own concept of leadership was turned round one January morning, reading about Jesus washing the feet of the disciples after the Last supper. It was a story I had read often but that winter morning it suddenly came alive, ‘is this my concept of leadership?’ I asked myself. My mind flashed back to a visit to Mahatma Gandhi’s Ashram at Sevagram in Central India. There, in an outhouse built with straw matting, the leader of India’s freedom struggle bathed a leper every morning”.

These are statements of the ideal. The present business day manager faces the challenges of scientific and technological developments which can only be described as stunning. Everything is under the challenges of changes and obsolescence. The Journal has, from time to time, indicated the enormity of this problem. Some of great stories of success in the corporate world have also shown that ethics and success of business is not necessarily incompatible. On the contrary, great corporate achievements have shown that practice of and adherences to ethical standards have enhanced the image of their enterprise. Some of these stories have been highlighted by the Journal.

I wish the Journal ever greater success in the years to come.

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