Review of Professional Management A Journal of New Delhi Institute of Management

Indexed in J-gate, Indian Citation Index, Ebsco host and listed in UGC approved journal available at i-scholar, Google Scholar & listed in Ulrich Periodical Directory by Pro Quest, USA

Mentor Prof. (Dr.) D.P. Agrawal Former Chairman, UPSC

Patron

Vishwa Mohan Bansal

Chairman, New Delhi Institute of Management

Advisor to Former Lt. Governor, Delhi, Former Principal Commissioner & Secretary, Delhi Development Authority, Govt. of India, New Delhi (1993-2010)

Editorial Advisory Board

Prof. (Dr.) Arati Basu (Editor)

Professor, NDIM

Senior Associate Professor (Retired), DU

Former British Council Fellow, Oxford University &
Former ESRC fellow, Reading University, UK

Prof. (Dr.) N. Sombala(Co-editor) Associate Professor, NDIM

Prof. (Dr.) Swatti Dham(Assistant Editor)

Assistant Professor, NDIM

Prof. (Dr.) Theodore Trafalis

Professor of Industrial & Systems Engineering and Director, Optimization & Intelligent Systems Laboratory, The University of Oklahoma, USA

Prof. (Dr.) Nallan C Suresh

UB Distinguished Professor & Chair, Dept. of Operations Management & Strategy, School of Management, State University of New York, Buffalo, USA

Prof. (Dr.) Francisco Javier Carrillo

President, World Capital Institute Center for Knowledge Systems, Mexico

Prof. (Dr.) C. Jaychandran

Professor, Marketing, Montclair State University - Feliciano School of Business, Montciair State University, USA

Prof. (Dr.) D.P. Goyal

Professor, Information Management Dean-Graduate Programmes, Management Development Institute, Gurgaon, India

Prof. (Dr.) Dric Dorion, DBA

Director, University of Caxias Do Sul, Brazil (UCS), Rio Grande do Sul, Brazil

Prof. (Dr.) Vivek Ghosal

Department Head of Economics Virginia and Lloyd W. Rittenhouse Professor School of Humanities, Arts and Social Sciences Rensselaer Polytechnic Instittue, USA

Prof. (Dr.) Pramod Pathak

Professor & HOD, Department of Management Studies, Indian Institute of Technology, Dhanbad, India

Ms. Bhumika Bansal

Director-Corporate Relations, New Delhi Institute of Management

Mr. Akhil Bhandari

VP & Chief Information Officer
Pratt & Whitney Canada, Corp, United Technologies
Corporation Former Vice President and Chief
Information Officer, CCL Industries Inc., Canada

Prof. (Dr.) Ullrich Guenther

Professor in Business Psychology, Faculty of Economics and Management, University of Lueneburg, Germany

Prof. (Dr.) Noorul Shaiful Fitri bin Abdul Rahman

School of Maritime Business and Management Universiti Malaysia Terenogganu, Teregganu, Malaysia

Prof (Dr.) Cristinca FULGA

Professor: Faculty of Mathematics and Information, University of Bucharest, Bulevardul Regina, Romania

Mr. S.L. Rao

Distinguished Fellow, Emeritus,
The Energy and Resources Institute (TERI)
Noted author and Management Expert, Former President, AIMA
Director General, NCAER, New Delhi, India

ISSN: 0972-8686 Online ISSN: 2455-0647

The views expressed by authors in their research papers are entirely their own and the New Delhi Institute of Management or the Editorial Board of the Journal of Review of Professional Management bears no responsibility for views expressed or information furnished by authors.

© Copyright, 2017, New Delhi Institute of Management, New Delhi
Copying and reproducing any of part of any Research Paper printed in this Journal is a violation of the copyright rule
Published by: Dr. Gauri Modwel and Printed at M/s. Sangat Printers Pvt. Ltd., C-115, Naraina Industrial Area, Phase-I, New Delhi - 110028

Link for details of Editorial Policy: http://www.ndimdelhi.org/index.php/academic