

GSA FIELD GUIDE SERIES

The Geological Society of America has launched a new GSA Field Guide Series which will reflect the Society's mission in several ways. The series will foster understanding of the earth by documenting important field localities and relationships in a format that is accessible to a broad spectrum of people, extending beyond the community of professional earth scientists.

The new editor of the series has set the following goals:

- To develop a series that disseminates field guide data in an exciting, readable format that appeals to professional earth scientists, educators, and non-geologists;
- To avoid the conventional road log format;
- To develop a parallel series of field guides for K-16 educators with "active" learning modules for students and teachers;
- To set a standard for consistently high-quality, refereed field guide products;
- To publish only the highest quality maps, diagrams, photographs, computer-generated illustrations and other graphics;
- To explore new, innovative ways to translate geologic field guides into educational, interactive products that have wide appeal to the scientifically literate public;
- To encourage field trips and guides for national meetings that capture the excitement and appeal of field-based geologic inquiry.

"This is a wonderful opportunity for the Society to launch a new publication series, at a turning point when many changes are taking place in how science is being conducted in the public eye and how information is made accessible," "As professional earth scientists we hold a responsibility to promote public outreach and education, to address those geological issues that affect the greater good of society, and to disseminate information about the earth in formats that do the greatest good to the greatest number. Field geology is the historical essence of our discipline, and it will surely remain a vital component of future research and discoveries that shape the way we view the earth. The new field guide series will comprise important publications that will, I hope, not only serve our profession well, but also serve the needs of field-based public education and outreach."

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